

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
941427-1	08/26/12	August 2012	07/30/12 - 08/22/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DEM SEN CAMP COMM	1597

Flight Dates	Order #	Alt Order #
08/18/12 - 08/22/12	941427	07896540

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/22/12	First News at 6am	6-7am	MTW----	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMBC M 08/20/12 6:41 AM First News at 6am 6-7am :30 DSMO 12 01 30 H \$800.00 NM									
1 KMBC Tu 08/21/12 6:59 AM First News at 6am 6-7am :30 DSMO 12 01 30 H \$800.00 NM									
2 KMBC W 08/22/12 6:13 AM First News at 6am 6-7am :30 DSMO 12 01 30 H \$800.00 NM									
2	08/20/12	08/22/12	Good Morning America	7-9am	MTW----	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC M 08/20/12 7:43 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
2 KMBC Tu 08/21/12 8:48 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
4 KMBC W 08/22/12 8:29 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
3 KMBC W 08/22/12 8:59 AM Good Morning America 7-9am :30 DSMO 12 01 30 H \$600.00 NM									
4	08/19/12	08/19/12	News Wknd Sun	7-9am	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Su 08/19/12 8:09 AM News Wknd Sun 7-9am :30 DSMO 12 01 30 H \$375.00 NM									
5	08/20/12	08/22/12	Rachael Ray Show	9-10am	MTW----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Tu 08/21/12 9:13 AM Rachael Ray Show 9-10am :30 DSMO 12 01 30 H \$250.00 NM									
7	08/20/12	08/22/12	DR OZ	4PM-5PM	MTW----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMBC M 08/20/12 4:17 PM DR OZ 4PM-5PM :30 DSMO 12 01 30 H \$400.00 NM									
1 KMBC Tu 08/21/12 4:37 PM DR OZ 4PM-5PM :30 DSMO 12 01 30 H \$400.00 NM									

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941427-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DEM SEN CAMP COMM	1597	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/20/12	08/22/12	5pm News	5-530pm	MTW----	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC M 08/20/12 5:10 PM 5pm News 5-530pm :30 DSMO 12 01 30 H \$900.00 NM									
2 KMBC Tu 08/21/12 5:14 PM 5pm News 5-530pm :30 DSMO 12 01 30 H \$900.00 NM									
3 KMBC W 08/22/12 5:13 PM 5pm News 5-530pm :30 DSMO 12 01 30 H \$900.00 NM									
9	08/20/12	08/22/12	6pm News	6-630pm	MTW----	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC M 08/20/12 6:21 PM 6pm News 6-630pm :30 DSMO 12 01 30 H \$1,200.00 NM									
3 KMBC Tu 08/21/12 6:11 PM 6pm News 6-630pm :30 DSMO 12 01 30 H \$1,200.00 NM									
2 KMBC W 08/22/12 6:14 PM 6pm News 6-630pm :30 DSMO 12 01 30 H \$1,200.00 NM									
12	08/20/12	08/22/12	M-F 1135p-1205am	1135pm-1205am	MTW----	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC M 08/20/12 12:01 AM M-F 1135p-1205am 1135pm-1205am :30 DSMO 12 01 30 H \$250.00 NM									
2 KMBC Tu 08/21/12 11:53 PM M-F 1135p-1205am 1135pm-1205am :30 DSMO 12 01 30 H \$250.00 NM									
3 KMBC W 08/22/12 11:53 PM M-F 1135p-1205am 1135pm-1205am :30 DSMO 12 01 30 H \$250.00 NM									
<u>Total Spots</u>							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,275.00
<u>Agency Commission</u>	\$1,991.25
<u>Net Amount Due</u>	\$11,283.75